

# TRANSPORT MEETINGS

- series of conferences for Polish road transport companies

2019

# SPOTKANIA TRANSPORTOWE

Transport Meetings conferences are aimed for medium and small-sized road transport companies and they cover tips on spending, saving and investing wisely in the road transport business.

## Presented topics: Well-chosen topics

Each presentation takes maximum 20 minutes, including short time for discussion and questions. Numerous coffee break which create opportunities for conversations and possibility for additional presentation on your company stand. The conferences will be associated with very important topics for owners and manager of road transport companies:

- viatoll problems
- legislation questions
- working time for drivers
- insurances
- co-operation logistic operator
- forwarding agent
- transport company
- how to incr

The meetings take places in hotels or conference centers. All meetings are scheduled from 9:00 am to 17:00.

## Participants of the meetings:

People active in the field of transport industry – practitioners, not merely theorists:

- Owners and managers of transport companies, both in international transport and distribution / local.
- Transport managers in manufacturing and distribution companies, each with its own fleet of vehicles.

## The concept of the meetings:

- free of charge for participants / funded by sponsors and partners;
- regional meetings – entrepreneurs do not have time to drive many miles for conferences, therefore we arrive to them.
- topic-orientated, not advertising presentations. This kind of practical presentations is much more appreciated by carriers than a marketing presentation.

It gives possibilities for better interaction and invaluable opportunities for discussion etc. among participants. We make sure that participants, who attend the conferences, are actually carriers, owners and managers of entities active in the field of road transport by prior verification due to obligatory registration. What is more we dispatch information about conferences through carefully selected databases.



ORGANIZED BY:

KMGmedia

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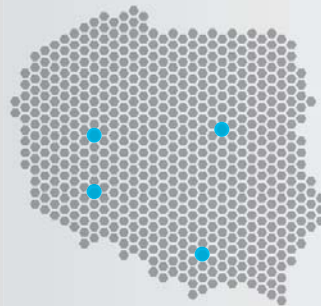
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## Conferences dates and venues



10.10.2019 – Kraków

17.10.2019 – Wrocław

6.11.2019 – Warszawa  
during the international fair



19.11.2019 – Poznań

## Rate card for sponsorship / taking part of the conferences

### 1. Partner of the conference / with presentation

- 20-minute presentation
- the branch exclusivity
- full marketing package (logos, information, roll-ups, inserts in the conference materials, mini-stand in the foyer, etc.)
- participation of three representatives

#### Package price:

for 4 conferences: € 5.000 net  
for 8 conferences: € 9.500 net

### 2. Partner of the conference / with company stand in the foyer

The companies which do not want to have a presentation but still would like to be presented, they can take advantage of a package deal consisting of the stand in the foyer in the conference center.

The offer is very attractive as it is very inexpensive and the conference program provides numerous coffee breaks and a lunch break, which will give to the participants much time to meet together and to visit companies which are presented with their stands.

#### Package price:

for 1 conference € 600 net  
for 4 conferences: € 2000 net  
for 8 conferences: € 3800 net

It is possible to expand the package by a 10-minute presentation at a the price of € 250 net

### 3. Inserts in the conference materials

#### Package price:

for 1 conference € 100 net  
for 4 conferences: € 300 net  
for 8 conferences: € 500 net

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