

New solutions for the new reality: Transport Meetings in online version

e-TRANSPORT MEETINGS *online conferences for road transport companies in Poland*

The coronavirus outbreak has redirected almost the entire economy to the home office system. For this reason, the spring edition of the Transport Meetings conference did not take place in the traditional form. However, life and business go on, although they require a new approach and changes that adapt us to the new reality.

That is why we have launched Transport Meetings in a new, online form as e-Transport Meetings.

e-Transport Meetings can be found at Online.SpotkaniaTransportowe.pl

On this platform we place the most interesting and important presentations, guides and tips prepared by experts and partners of Transport Meetings. Thanks to them, Polish transport companies will be able to carry out their transport activities in this new, difficult reality in a safer and more effective way.

This project is built on simple and convenient solutions. The main form of information transfer are text materials, interactive presentations and video materials. Our observations from recent months and years confirm that Polish carriers still do not like to use live conferences and presentations. That is why we have launched a platform where you can reach all materials at any time, it is easy to find the materials that interest you, and you do not have to be at your computer on a specific day and time.

e-Transport Meetings also allow you to come into direct contact with experts. Under each partner's publication there is a contact form in which participants can write to experts and ask questions. Correspondence with an expert is not visible to others. In some cases, there is also possible to organise live sessions with experts nominated by participants.

AVAILABLE SOLUTIONS AND PACKAGES:

1. Starter Pack

Each Partner receives a Starter Pack containing:

- | the title of e-Transport Meetings Partner and logo on the site
- | the Partner's individual subpage, which contains a description / activities of the company (up to 1000 characters), logo, contact details, website link, summaries and links to all partner's insertions and presentations

Price: € 260,-

2. More content from the Partner: article, presentaion, video etc.

The e-Transport Meetings website is organized as a blog. Content from partners and experts is listed chronologically as individual entries. A new insertion automatically appears at the top of the home page. Older insertions are always available below and on other subpages. All insertions are tagged with keywords and categories – thanks to this, users can view all information or choose topics of interest. Each Partner's publications are also displayed on its partner subpage.

A single insertion is any information material that may contain:

- | text up to 8.000 characters and additional pictures / graphics
- | multimedia presentations
- | video up to 20 minutes

Multimedia materials can be marked with information about e-Transport Meetings (logo, introduction on video etc.) Publication of insertions is only possible for Transport Meeting Partners who have purchased the starter package.

First insertion: € 195,- | Every next insertion: € 130,-

Your published content can later be edited or expanded with additional information related to the topic (answers to FAQs, updates to the content etc.) Editing an older publication does not cause it to be displayed again on the main page. A contact form is placed under each partner's publication. It is a place where participants can ask experts and partners questions.

3. Newsletter

Every time when several new insertions will be published on the e-Transport Meetings website, a newsletter presenting the new publications will be sent to the participants. The newsletter is sent to more than 10.000 recipients from our databases.

The recipients are newly registered participants, participants of previous editions of Transport Meetings, regular recipients of our newsletters.

The most interesting insertions will be promoted in social media, in particular on Facebook (our own profiles, discussion groups etc.)

Banners are also available on the e-Transport Meetings website

1000 × 150 pix	– price	€ 390,-	for 1 month	750 × 200 pix	– price	€ 325,-	for 1 month
750 × 100 pix	– price	€ 260,-	for 1 month	250 × 250 pix	– price	€ 130,-	for 1 month

Every banners are rotational (max ratio 1:4)

All prices excl. VAT

Please contact us

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